

FORM 1 TERM 3 APRIL 2022
BUSINESS STUDIES

1. Goods are used in satisfaction of human wants. Outline **FOUR** features of goods.(4mks)

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2. Identify **FOUR** benefits of indirect production.(4 mks)

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3. State the factors of production represented by each of the following resources. (4 mks)

Resource	Factor
(a) Land	
(b) Fertilizer	
(c) Farmer	
(d) Tractor	

4. Highlight **FOUR** characteristics of basic wants.(4 mks)

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5. Identify the utility created when the following activities are carried out.(4 mks)

Activity	Utility
(a) A farmer transporting maize to the market.	
(b) A farmer keeping harvested maize in the family granary.	
(c) The maize grains is ground into flour in the posho mill.	
(d) the farmer sells the maize to the neighbouring school.	

6. Highlight any **FOUR** problems faced by human beings in the process of satisfaction of human wants. (4 mks)

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7. State the function of each of the following documents as used in home trade.(4 mks)

Document	Function
(a) Proforma invoice	
(b) Advice Note	
(c) Credit Note	
(d) Order	

8. Jane has completed her secondary school studies. She wishes to engage in a small-scale retail business in her locality. Highlight **FOUR** types of business she can start.(4 mks)

9. Identify **THREE** parties to a cheque that makes it valid.(3mks)

10. Highlight **FOUR** characteristics of road side traders.(4 mks)

11. Outline **FOUR** factors that discourage entrepreneurial development in an economy.(4 mks)

12. State **FOUR** qualities that Nyakundi should possess in order to work effectively in an office.(4 mks)

13. Wanjohi Stores were paid for their deliveries through cheque. However the cheque was dishonoured. Give **FOUR** possible reasons that could have led to this.(4 mks)

14. Identify the type of goods described by the following statements given in the table below.(4 mks)

Statement	Type of good
(a) Used to create other goods.	
(b) Require further processing in order to have utility.	
(c) Government is obligated to provide them to her citizens.	
(d) Have utility but no monetary value.	

15. The following statements refer to different office layouts. Identify the types of office layout explained in the following statements.(3mks)

Statement	Office layout
(a) All staff members operate from the same room.	
(b) Senior managers are assigned separate rooms from where they coordinate activities.	
(c) High class office assigned to enhancing the image of the organization.	

16. Outline **FOUR** features of Mail Order business.(4 mks)

17. Highlight **four** ways through which an entrepreneur may generate business ideas.(4 mks)

18. State **four** functions of an office.(4 mks)

19. Highlight **FOUR** external factors that may positively influence the operations of a business.(4 mks)

20. Outline **FOUR** advantages of an enclosed office layout.(4 mks)

21. Identify the type of wholesalers described in the statements given below.(4 mks)

Description	Wholesaler
(a) Deal in a wide range of products but within one line.	
(b) Sells particular products to other specialized wholesalers	
(c) Use vehicles to go round selling goods to trades.	
(d) Sell their products to certain parts of the country only.	

22. Explain the meaning of the following terms as used in wholesale trade.(4 mks)

- (a) Breaking Bulk. -----

- (b) Packing. -----

- (c) Blending. -----

- (d) Branding.-----

23. State **FOUR** characteristics of chain stores (4marks)

24. List **FOUR** components of business studies. (4 marks)

25. State **THREE** importance of trade to a country. (3mks)

26. State **THREE** categories of labour. (3 mks)

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