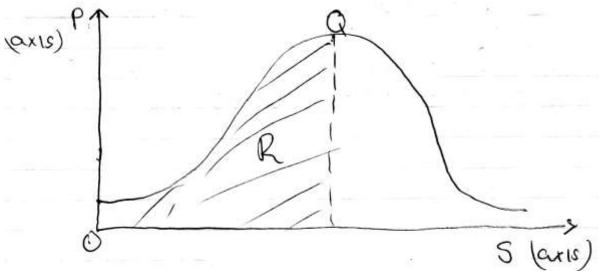
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FORM 3 BUSI	NESS	STUD	OIES										
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1. Outline 4 ways in which commercial attaches may promote trade between their country	y and other
countries.	(4marks)
(i)	
(ii)	
(iii)	
(iv)	
2. A lucrative manufacturing firm has been constantly releasing toxic wastes into the neig Outline four measures you can take to stop the firm from such malpractice.	hbourhood. (4marks)
(i)	
(ii)	
(iii)	
(iv)	
3. Outline four factors that should be considered in the choice of a means for transporting per goods	ishable (4marks)
(i)	
(ii)	
(iii)	
(iv)	
4. Outline four circumstances under which face to face communication may be ineffective (4 (i)	marks)
(ii)	
(iii)	
(iv)	
(i)	
(ii)	
(iii)	

6.	KAMBO owned a motor vehicle valued at sh.1,000,000. He comprehensively insured the sh.800,000. The motor vehicle was involved in an accident and declared a write off. Calculation amount KAMBO should get from the insurer	
7.	State four reasons why the government should create an enabling environment for investor	rs (4marks)
((i)	• • • • • • • • • • • • • • • • • • • •
(i	ii)	
(ii	ii)	
(iv	v)	
8.	State four importances of intermediaries in the chain of distribution	(4marks)
(i	i)	• • • • • • • • • • • • • • • • • • • •
(i	ii)	
(i	iii)	
(i	iv)	
9.	Highlight four challenges that a person may encounter when using a cell phone (mobile ph	none) (4marks)
(i	i)	` '
	ii)	
	iii)	
(i	iv)	

10. The diagram below represents the relationship between population and income per capita



State what is represented by P and S axes and letters R and Q	(4marks)
(i)	
(ii)	
(iii)	

(iv)....

11. The balances given below relate to Korir Traders for the year ended $31^{\rm st}$ December 2013.

Sh.

Capital ?

 2 year bank loan
 230,020

 Creditors
 95,200

 Fixed assets
 480,000

 Current assets
 145,220

Prepare a balance sheet as at 31st December 2013 (5mks)

12.	Identify the types of wholesalers described in the statements given below (4marks)
a)	A wholesaler who trades in maize grain only
b)	A wholesaler who supplies goods to most of the traders in Kerugoya, Mwea and Sagana in Kirinyaga County
c)	A wholesaler who buys tomatoes from farmers in rural areas and sells the same to other wholesalers in urban areas.
d)	A wholesaler who trades in a wide variety of human medicine
	On 2 nd November 2010, Mwaura received an invoice for Ksh.12,000. Terms of payment were traded discount 5% and cash discount 10%, if payment is made within 30 days. Determine the amount paid is payment was made on 28 th November 2010. (4marks)
	payment was made on 28 th November 2010. (4marks)

14. The following transactions were extracted from the books of Sarah Traders for the month of March 2014.
March 10: Purchased goods on credit worth Kshs.200,000 from Salim Traders. March 25: Sold goods on credit worth Kshs.420,000 to Shah Traders. Record the above transactions in the relevant ledger accounts (4marks)
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15. Highlight four circumstances under which the capital of a business may change	(4marks)
(i)	
(ii)	
(iii)	
(iv)	
16. Outline four features of liners in sea transport (i)	
(iii)	
(iv)	
17. Fatuma operates a matatu business. State four factors in the internal environment that the business(i)	(4marks)
(ii)	
(iii)	
(iv)	
18. State 4 features of monopolistic competition	(4marks)
(i) (ii)	
(iii)	
(iv)	
19. Apart from selling shares. Outline 4 sources of finance for a public limited company	(4marks)
(i)	
(ii)	
(iii)	
(iv)	

20. There has been a decline in the demand for wooden furniture. State 4 factors that may have	e caused
this trend.	(4marks)
(i)	
(ii)	
(iii)	
(iv)	

21. Karanja Ltd had the following ledger account balance as at 31st May 2015.

Details	shs.
Purchases	3,880
Sales	3,350
Returns outwards	150
Returns inwards	160
D. Simola (Debtor)	2,550
P. Mwendo (Creditor)	3,100
Wages	800
Cash	960
Capital	1,750

Required: Prepare Karanja's trial balance as at 31st May 2015 (5mks)

22. State four merits of promoting	products through personal se	lling (4mark	cs)
(i)			
(ii)			
(iii)			
(iv)			
23. Complete the table below by in	ndicating the relevant account	t to be debited and credited. (3marks)	
Statement	Account to debit	Account to credit	
a) A debtor paid by cheque			
b) Bought goods on credit			
c) Draw cash from bank for office use			
24. Highlight four essentials of a g		(4mark	ŕ
(iii)			
(iv)			
25. Outline 3 features of economic (i)		(3mark	ςs)
(ii)			
(iii)			