

FORM 2 END TERM 2 2020

BUSINESS STUDIES

1. Briefly define the following forms of utilities: (3 Mks)
 - i. Form utility.....
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 - ii. Possession utility.....
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 - iii. Place utility.....
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2. Mutwiri has been advised by his bank to write a business plan. List four benefits Mutwiri will get by drawing a business plan. (4 Mks)
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3. List four challenges faced by people as they seek to satisfy their wants (4 marks)
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4. State three means of payment used in home trade. (3mks)
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5. Kenya has diverse unexploited natural resources that once exploited would propel Kenya into a developed nation. List four factors that limit Kenyan Government from exploiting these natural resources. (4 marks)
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6. SME sector has been attributed to entrepreneurial education in Kenya. Outline **four** contributions of entrepreneurs in Kenyan Economy. (4mks)

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7. Outline four differences between public corporation and public companies. (4 marks)

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8. List four benefits consumers enjoy from warehousing (4 Mks)

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9. Highlight four ways in which partners may be classified giving an example in each case.(4mks)

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10. The Kenya government has diverse ways on controlling and regulating business in Kenya. Explain three ways that the Kenya Government regulates and control trade. (6 Mks)

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11. There are various equipments used in offices, state the function of each of the following equipment in the office; (4 Mks)

i. Shreding machine :.....

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ii. Composite machine :.....

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iii. Duplicating machine
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iv. Franking machine :.....

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12. Juma, Kipchoge and Murimi are deciding of forming a private limited company. Highlight three contents of the Articles of Association that they might consider (3 Mks)

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13. List four benefits of business studies to the Kenyan society. (4 Mks)

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14. Containerisation is a common feature in road and water transport. List five benefits of containerisation. (5 Mks)

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15. Boda Boda (Motor Cycles) have emerged as the most common means of transport in rural Kenya, highlight four demerits of using this a means of transport (4 marks)

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16. List and explain five components of effective communication . (5 Mks)

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17. Highlight four issues for consideration when selecting means of transport. (4 Mks)

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18. Kenya Pipeline Company has been transporting petroleum products through the pipeline system to various parts of the country such as Sagana and Eldoret. List five benefits of this mode of transport. (5 Mks)

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19. State four types of business activities carried out in Kenya. (4 Mks)

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20. Murimi visited Kenya Commercial Bank Kerugoya and noticed that the manager's office was accessible to all since the bank had an open office policy. Outline four advantages of this type of office plan. (4 Mks)

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21. Hawking is one of the simple forms of business in Kenya. List four disadvantages of Hawking business. (4 Mks)

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22. Outline four emerging trends in office management. (4mks)

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23. Highlight six services of a retailer (4 Mks)

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24. Highlight four services offered in a warehouse (6 Mks)

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